

Our
CHARITY
&
COMMUNITY
SUPPORT
2020



C.P.J. Field.

More than a funeral director since 1690.

IN 2020 WE RAISED THE
INCREDIBLE AMOUNT OF

£19,031.45

FOR LOCAL CHARITIES AND INITIATIVES
FROM DIRECT FUNDRAISING



Introduction

When they come to write the history of the last few years, 2020 is going to be one HUGE chapter; the overriding theme of which will of course be the bolt out of the blue that is the Coronavirus pandemic.

There is no doubt that 2020 has been emotionally challenging in ways we didn't expect but it has truly taught us the power that community spirit can have in bringing us closer together. We have been finding new and innovative ways to support each other and our local communities, from weekly virtual quizzes, 'afterzoom teas' and Forget Me Not letters of Kindness. We've also developed relationships with others in the parcels and hampers of kindness shared with other care givers and key workers.

If there is something positive to come out of 2020, it is surely recognising the power that community spirit can have in bringing us closer together...

Here is a breakdown of our community engagement activities over the past year. It is evident from the photos and anecdotes from colleagues and the local communities that these efforts have made a difficult time that little easier.



January & February

Gift Amnesty 2020

At the start of the year, our Constable & Toop funeral home in Belvedere collected unwanted presents including toys, books, DVDs and clothing in support of Greenwich and Bexley Community Hospice. The gifts were reused to raise much needed funds for local hospice care.

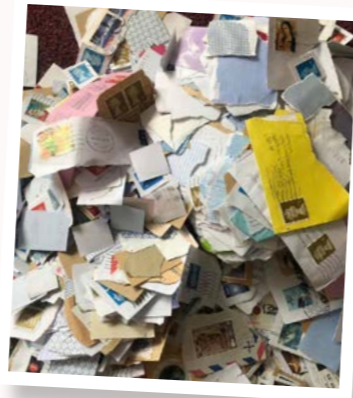


Barnardo's

As part of our January Charity Appeal 2020, our Haine & Son funeral homes collected brand new teddy bears to raise funds for Barnardo's on Winnie the Pooh Day which took place on 18th January.

Canine Partners

In February, our Attree & Kent funeral homes in Brighton and Hove supported Canine Partners with a stamp appeal. The team donated five sacks of stamps to raise funds towards training a puppy to meet the needs of individuals with even the most complex physical disabilities.



Mind

Our Haine & Son funeral home in Eastbourne presented a cheque to the charity Mind for £239. The donation came from a collection which was made at our Annual Memorial Service held at Our Lady of Ransom church on 5th December.

FOR BREAST CANCER
AWARENESS MONTH, WE
COLLECTED A FANTASTIC
TOTAL OF
2074
BRAS



TOGETHER WITH THE
COMMUNITY WE'VE COLLECTED
AND DONATED MORE THAN

17

BIN LINERS FULL OF USED TASSIMO
COFFEE PODS FOR THE LOCAL
WILLEN HOSPICE



March & April



Letters of Kindness appeal

In April, the team at Deric-Scott set up a letter writing scheme to spread a little joy. We asked children to write letters and draw pictures for residents at local care and nursing homes. Whilst out on daily walks, we asked local families and children to post the cards and letters in our post box for us to deliver to local residents.



Lewisham Food Bank

In March, our Constable & Toop funeral home in Forest Hill was a collection point for members of the local community in aid of Lewisham Foodbank. Together, we proudly made donations of 156kg of food.



Fundraising

The team at our Cooper & Son funeral home in Seaford held a raffle and sold tickets during March for the Mayor of Seaford's Mad Fundraising event. All monies raised were in support of the Down Syndrome Development Trust and The Youth Counselling Project.

Our funeral homes across the business also collected Easter eggs as part of our Easter Egg Appeal to be donated to Demelza Children's Hospice, Oakcroft Nursing Home and St Christopher's Hospice. The appeal continued throughout April.

May & June



Boxes of Kindness

Colleagues from our Haine & Son funeral home in Eastbourne delivered 'boxes of kindness' to local nursing homes to help lift spirits during the pandemic. The boxes contained everyday essentials such as tea, coffee, biscuits and hand creams and were greatly received by the residents.

St Clement's food bank

We have been helping with the food bank at St Clement's Church in Bournemouth, packing and delivering food parcels to vulnerable families; something which we've really enjoyed and hope to continue.

Forget Me Not letters of kindness

We launched our 'Forget Me Not Letters of Kindness' initiative across the company, encouraging children and adults to write a letter, card, postcard or draw pictures for residents at local care and nursing homes. We have been inundated with amazing cards, letters and drawings from the local community.

Hamilton House Care Centre

Our colleague, Sue from Heritage & Sons funeral home in Buckingham, delivered a set of parasols for Hamilton House Care Home so the residents are able to enjoy their garden more comfortably.



Willen Hospice

In June, our Heritage & Sons funeral homes in Winslow, Bletchley, Buckingham and Amersham collected used Tassimo coffee pods in support of the local Willen Hospice. By the end of July, we delivered 17 dustbin liners full of used Tassimo and Nespresso coffee pods.

Quizzes

Over the summer, our Deric-Scott funeral home in Bournemouth compiled quizzes for local nursing and care homes which were greatly enjoyed by the residents. The team had the pleasure of delivering fruit baskets as prizes to the winning residents.





Portobello Place is 🐾 feeling thankful.

2 Nov 2020 · 🌐

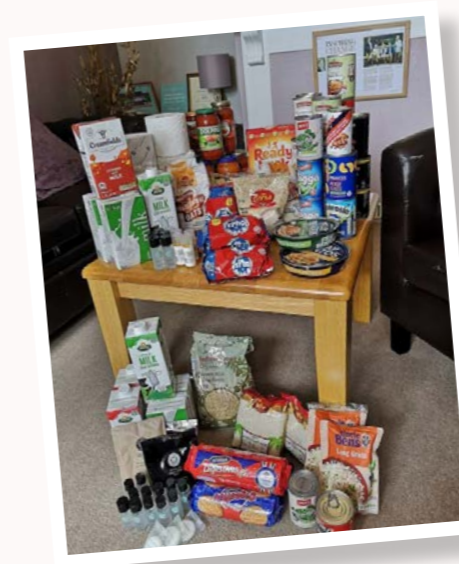
We would like say a big thank you to **Maria Louise Butler** (and her cute sidekick Snowy) for exercising our brains again today with the Inter-home quiz 🙏❤️🌟🐕



July & August

Hailsham Food Bank

In July, our Haine & Son funeral home in Hailsham was a collection point for Hailsham Food bank. They were overwhelmed with the donations received from members of the local community.



Chase the Miles for Jason

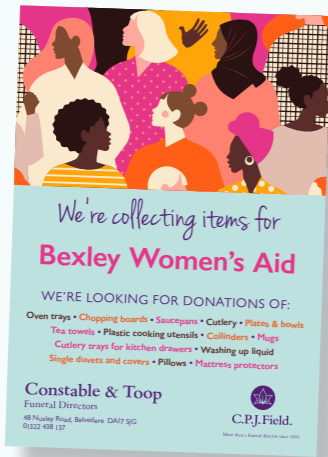
Our Heritage & Sons funeral homes across Buckinghamshire supported a local family to raise funds for a modified bicycle for Jason by hosting a sponsored cycle/run/walk around Britain. The fundraising efforts were a resounding success: they needed to achieve 4,030 miles in the 31 days in July and managed to achieve the grand total of 4,277 miles! The amount raised for Jason and his family was an incredible total of £3,645.



September & October

Bexley Women's Aid

Our Constable & Toop funeral home in Belvedere has been a collection point for household items in aid of Bexley Women's Aid. The collection is ongoing and in November, we asked for Christmas gift donations. The response received from the local community has been phenomenal.



Hammocks for Hope

All our Heritage & Sons and Shires funeral homes were a collection point for bras in support of Breast Cancer Awareness month in October. We collected an extraordinary total of 2,074 bras between all the funeral homes.

King's Arms Project

Our Shires funeral home in Bedford started collecting long lasting food and seasonal clothing for the King's Arms Project – a local charity that supports those who are homeless and on a low income. We've been overwhelmed with the support of the local community.



Alzheimer's Society

In September, members of the team took part in the Memory Walk for The Alzheimer's Society to raise vital funds and awareness for people living with dementia. A total of £675 was raised for this great cause.

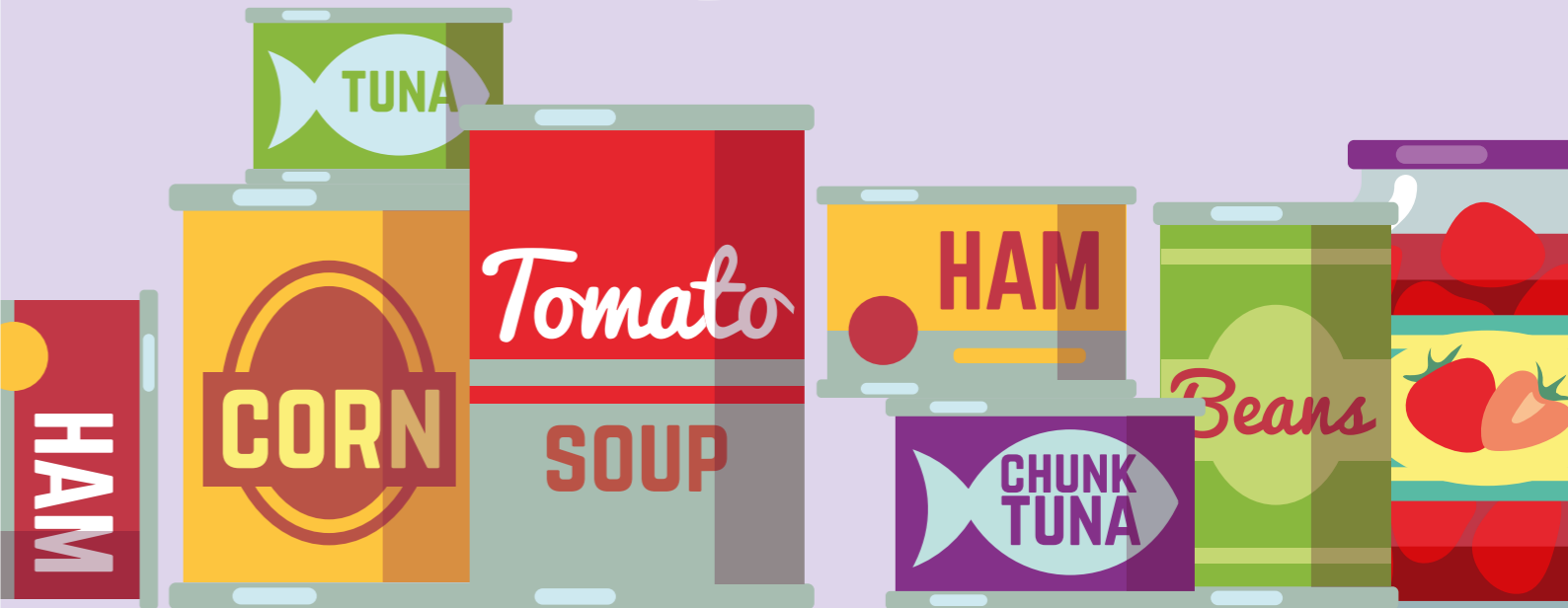
Dogs for Good UK

The team at our Heritage & Sons funeral home in Amersham have been collecting donations of blankets/sheets, towels and toys in good condition in support of Dogs for Good, UK.

TOGETHER WE
DONATED A TOTAL OF

156KG

OF FOOD TO
FOOD BANKS



WITH HUGE THANKS TO THE
GENEROSITY OF THE LOCAL
COMMUNITY, WE COLLECTED

4202 TOYS

FOR THE CHRISTMAS
TOY BOX APPEAL



November



YMCA

In November, the team at our Deric-Scott funeral home collected donations including gloves, scarves, hats, food, sweets, stationery, and art materials for the YMCA in Bournemouth.



PDSA

Our Constable & Toop funeral home in Bromley collected donations of old blankets, towels, toys, bowls, treats in support of a great cause, PDSA. We also collected stamps for Canine Partners to help raise money to fund a puppy's first year of training.



South East Dog Rescue

Our Belvedere funeral home also delivered donations of blankets and towels to our local dog rescue.

December

Christmas cards of Kindness

Our funeral homes across Sussex, Shires, Brighton and Bucks took part in the Christmas Cards of Kindness initiative, to help spread some festive cheer. We asked members of the local community to draw a card, letter, picture or poem for us to deliver to residents in local care homes. We are incredibly proud of the responses received: across Sussex, we collected a total of 789 cards, poems and drawings which have been distributed across 21 local care homes; across all Shires funeral homes we received an incredible total of 896 cards; in Brighton we received around 500 cards of kindness; and across Buckinghamshire an immense 3,000 cards of kindness were delivered to local care home residents. That's 5,185 cards in total!



Christmas Toy Appeal

Across Heritage & Sons, our funeral homes collected toys throughout December for the Christmas toy box appeal. A fantastic total of 4,202 toys was collected by all the donation stations! We could not have achieved this without the wonderful support from our local community.

The Salvation Army

We're a busy lot. All our funeral homes across Shires also collected new toys and gifts on behalf of The Salvation Army for local children who might not otherwise receive a Christmas present.

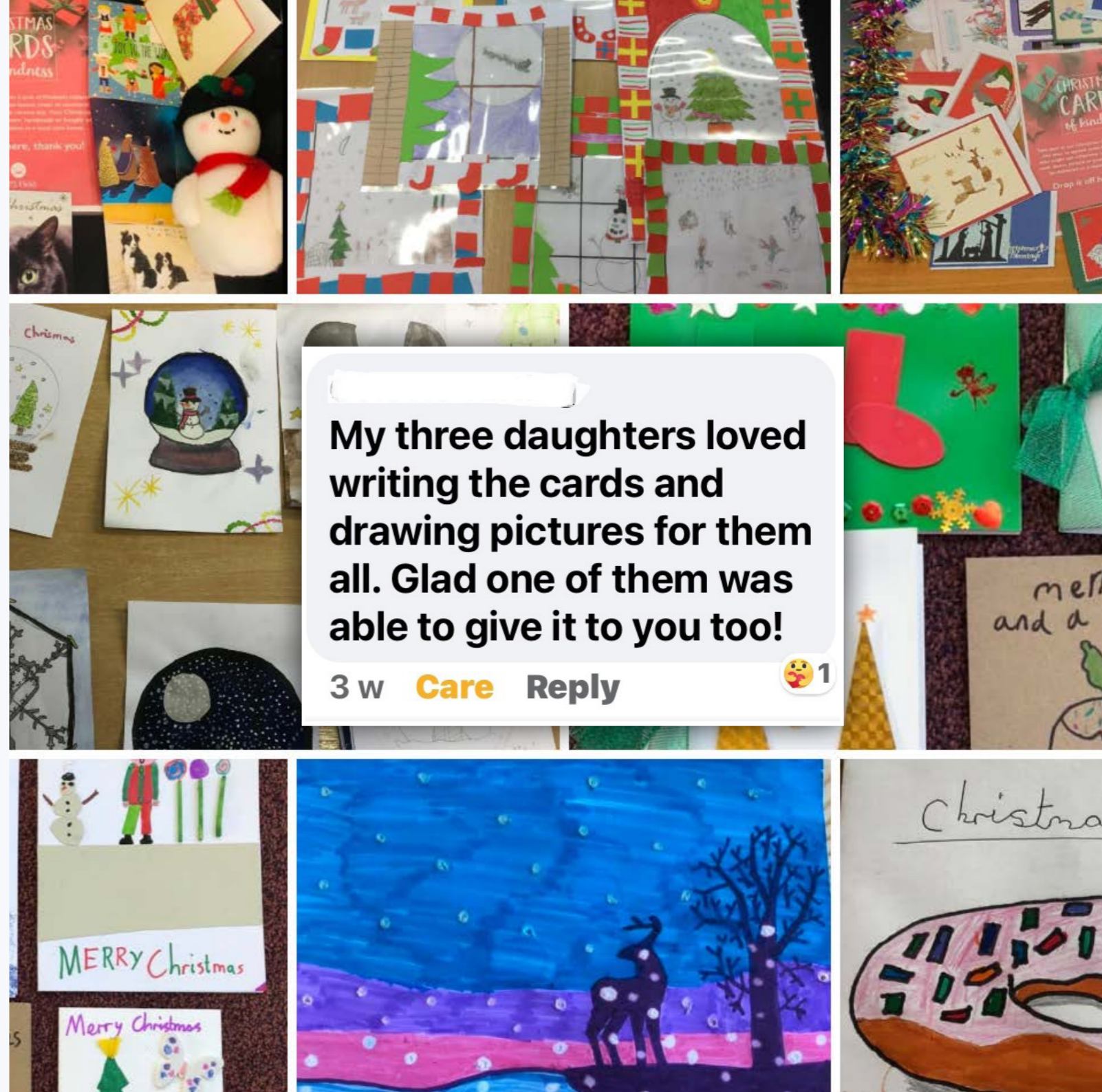


Feed Up Warm Up Initiative

Our Shires funeral homes in Baldock and Letchworth teamed up with drop-in charity, Feed Up Warm Up, with a Christmas shoebox appeal to help the homeless during Christmas. The team collected donations such as hats, gloves, scarves, socks, hand and foot warmers.

The Need Project

In December, our Shires funeral home in Sandy supported local food bank the Need Project with donations of chocolate selection boxes for children and adults in need as a Christmas treat. The team received 83 selection boxes in total.



The Field Family Trust

Since 2011, the Field Family Fund has given £98,506 in grants to 31 small charities and community groups, promoting good citizenship among young people in Sussex, providing support and activities for older people and those involved in end-of-life care and bereavement. Here we highlight the impact of two grants made in the last distribution in 2018/19.



ENGAge £3,990

ENGAge runs two rural community clubs in East Sussex: TN22 for people over 60 and TN22 Plus for those with dementia, and their carers. Both clubs offer activities, signposting, companionship, support, respite for carers, lunches, outings, film clubs, dancing and lots of fun.

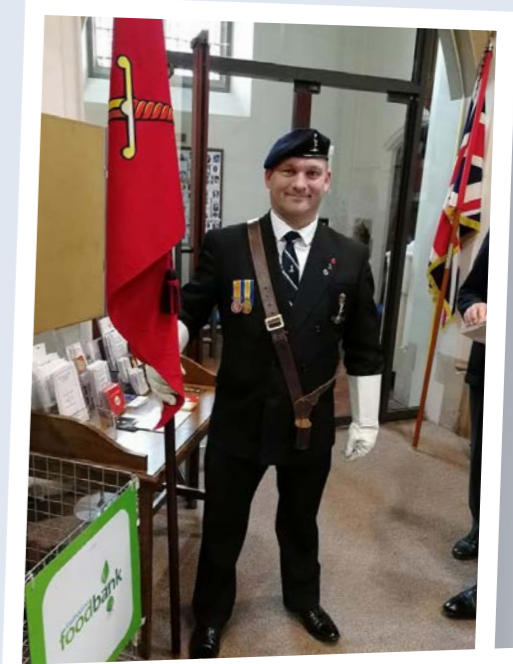
The grant we made supported the work of the volunteer coordinator who oversees volunteer recruitment, retention and training of volunteers for both clubs and the new outreach group, The Travelling Tea Trays, where older people meet in volunteers' homes or local cafés for companionship. Since April 2018, all existing volunteers have been retained and three recruited for the two existing clubs, and a further 11 new volunteers recruited for the Travelling Tea Trays, increasing the total number of volunteers from 35 to 46.

Ditch the Slippers £4,000

Ditch the Slippers promotes the health and wellbeing of people mostly aged over 65 years, some of whom have a dementia diagnosis. The group provides three activities per week: Yoga/Extend, Games (mainly skittles and bocchia) and Singing. It also affords some respite to family carers while their loved one is looked after.

Our grant of £4,000 helped to cover core costs for the year. "Having activities provided consistently and reliably is hugely important to all our members, but especially to people who have a diagnosis of dementia – and to their carers who can then plan a use for their few hours of respite each week. Based on 2018-19 records, the grant of £4,000 met about half the total annual costs of Ditch the Slippers; and the security of having that money allowed me (the administrator) breathing space to give my time to focus on other things, including other fundraising, promoting the group, networking and liaising with people involved with social prescribing who can refer potential members to our activities."

CPJ Field is an active supporter of the Armed Forces community. We are proud recipients of the Silver ERS award from the Ministry of Defence for our support to the Armed Forces community



Volunteers Day

One of our colleague benefits is to allow everyone one day per quarter to volunteer their time with a charity or community support organisation, during the working week.

Taking advantage of this benefit, colleagues from Rampion House Garage and Brighton funeral homes volunteered at St Peter & St James Hospice in Chailey. The day was spent tidying up the garden for the local residents to enjoy and helping to clear out their stock room. The team have since also donated a much needed hosepipe for use in the garden, and Laura is now volunteering regularly with them.

A few members from the Brighton team volunteered at the Old Boat House Community Centre in Hollingdean. Historically this centre has been widely used by members of the local community – both young and old, but in recent years hasn't been well maintained. Laura Wordsworth, Community Champion for Brighton and some of the FSTM's supporting the Brighton area helped out one afternoon by painting the sports hall.

In his spare time, Andy Holter regularly volunteers with St John's Ambulance.



A big thank you to the children of AVA school for singing the lovely carols for us. We loved it and the hot chocolates went down well too 🎄



Our values

CARING

For our customers, our communities and our colleagues; recognising the link between our business and the personal sadness that surrounds it.

TRUST

The bond that unites us as colleagues, customers and communities. That we will respect the trust placed in us collectively and as individuals throughout everything we do.

HERITAGE

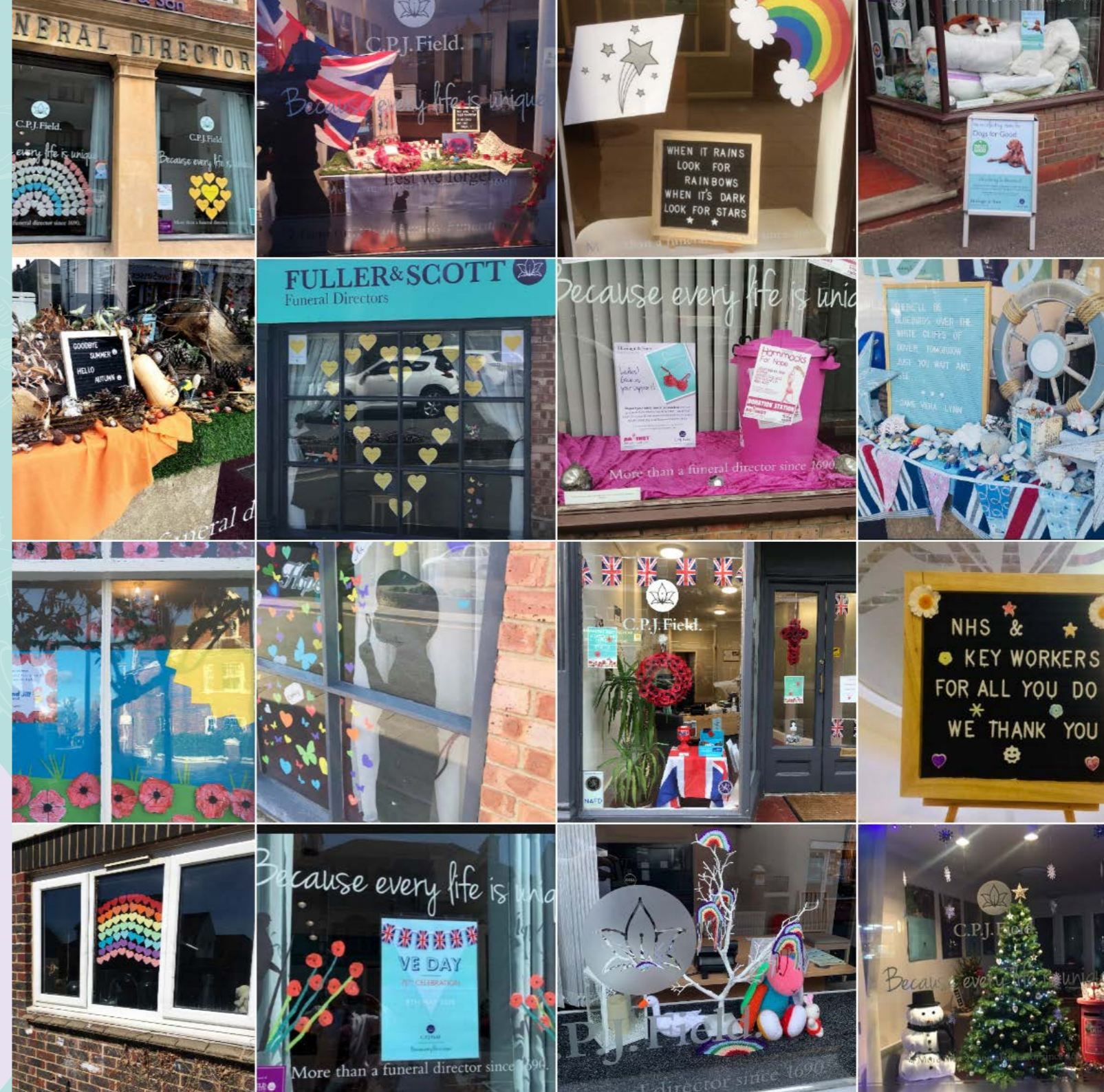
Understanding where we have come from informs our future direction and reminds us to stay true to our ideals.


COMMITMENT

To the Company, to each other and to our customers. To always give of our best and act in the long term interests of us all.

SUCCESS

Fostering an atmosphere where success is encouraged and rewarded. Success includes surpassing expectations through excellent service and creating a fulfilling working environment.





Alone we can do so little;
together we can do so much



C.P.J. Field.

More than a funeral director since 1690.

Because every life is unique

www.cpjfield.co.uk