Our CHARITY COMMUNITY SUPPORT 2021



IN 2021, WE RAISED A FANTASTIC TOTAL OF

£29,229.24

FOR LOCAL CHARITIES AND INITIATIVES
FROM DIRECT FUNDRAISING



Introduction

The past 12 months has certainly had its challenges. Despite the difficulties and uncertainty that 2021 has brought, we are extremely proud to have continued to support local charities and initiatives in the communities in which we serve, from coffee mornings to knit & natter groups and tackle the taboo events, albeit remotely as opposed to face to face. With many unable to see loved ones, friends and family, we have worked harder than ever to adapt activity to be able to continue to connect and support communities from the comfort and safety of their own homes.

In the words of Helen Keller: 'Alone we can do so little, together we can do so much', so thank you to all for donating and supporting our initiatives throughout the past year, it makes a huge difference in allowing us to continue to support local community causes which benefit so many.

Read on for a breakdown of our community engagement activities over the past year.

January

Seahaven Food Bank

Our Cooper & Son funeral home in Seaford started the new year by collecting vital food items for the Seahaven Food Bank, helping those in need, while Cooper & Son in Uckfield collected new and quality second hand gloves, scarves, socks and hats for the homeless. Every donation was very much appreciated.





Stamp collecting

At Haine & Son in Battle and Polegate we collected used stamps for Canine Partners, a charity that provides assistant dogs to help adults with physical disabilities. The team in Hailsham also collected stamps for RNIB, one of the UK's leading sight loss charities.



nelza

Demelza

In January, Constable & Toop in Bromley volunteered to support Demelza Hospice Care in their recycle project by collecting old Christmas trees and disposing of them in exchange for a donation. It was a great success, helping to raise £11,330 for the charity.

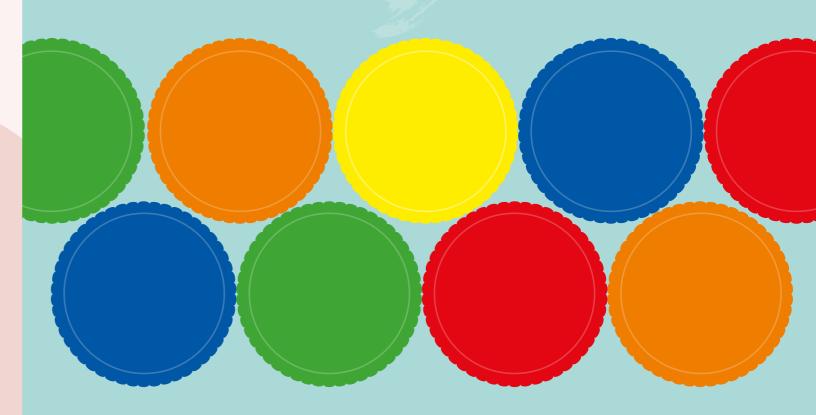
Warming up the Homeless

During the cold winter months, all our Haine & Son funeral homes collected clothes, sleeping bags, toiletries, flasks, groceries for the 'Warming up the Homeless' initiative to support the homeless community in the local area.



15

LARGE SACKS OF CLEAN MILK
BOTTLE TOPS WERE DELIVERED
TO THE FRIENDS OF
EASTBOURNE HOSPITAL



February

Friends of Uckfield Hospital

At Fuller & Scott in Uckfield, the local community were invited to dedicate a heart for a loved one and place it in the window for a donation of £1. All the funds raised went to The Friends of Uckfield Hospital.

Share the Love

Across Heritage & Sons, we set up Forget Me Not: Share the Love, an initiative aimed at bringing together members of the local community. We asked children and adults to make or send a card or drawing to be delivered to residents in local care homes to brighten up their Valentine's Day.



Tree of Love

The 'Always in our hearts' initiative was launched by the team at our Haine & Son funeral home in Eastbourne as an opportunity for family members to write a message on a love heart and have the heart placed on our Tree of Love in memory.



Virtual music concert

For Valentine's Day, our Ballard & Shortall funeral home in Horsham hosted a virtual music concert and singalong to 50s love songs for a special Valentine's concert with Tania Rodd which was well attended and enjoyed.

March

Easter Post of Kindness appeal

Throughout March and April, we ran an Easter post of kindness initiative at our Haine & Son, Cooper & Son and Fuller & Scott funeral homes and asked for any Easter themed drawings, pictures and poems to be designed and returned to our funeral homes. We quarantined the post and then delivered to residents in local care homes to make their Easter celebrations a little brighter.

Easter Eggs

To help spread a little Easter cheer, Cooper & Son, Cross in Hand and Haine & Son, Battle collected Easter eggs to be donated to local food banks.



Hampers of Happiness

The team at Shires had the pleasure of preparing lovely 'hampers of happiness' to support local clients who are lonely and bereaved.

April & May



Eastbourne fundraiser

We supported The Friends of Eastbourne District Hospital fundraiser by collecting clean plastic milk lids which were then turned into everyday items such as children's play equipment. In April alone, thanks to kind donations, we delivered 8 full bin bags of milk bottle tops.

Ballard & Shortall



Mind

In May, we started 'Watch the garden grow', an initiative to support Mental Health Week, providing pots of kindness for the local community. All donations were given to the mental health charity, Mind.







Canine Partners

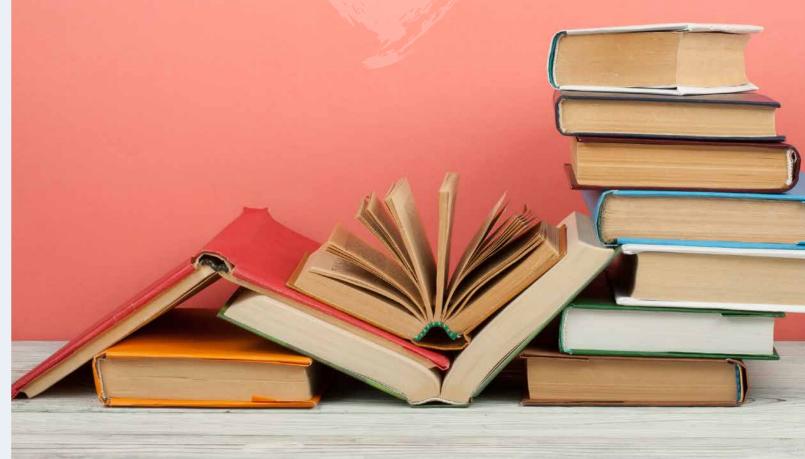
At Constable & Toop we collected used stamps to help raise funds for Canine Partners, a charity that partners specially trained dogs with people who have physical disabilities.





OVER 1.000

BOOKS TO HELP STOCK THE SHELVES OF TEENS UNITE



WE RAISED AN AMAZING

£1.634.26

FOR MIND & TOURETTE'S ACTION
FROM OUR
'MUSIC FOR THE MIND' EVENT

June & July

Scarecrow of the Year

Huge congratulations to the team at Haine & Son in Polegate for being awarded the Best Scarecrow From a Polegate Business with their fantastic entry, Harry Haines. A huge well done to all involved and very well deserved. The scarecrow festival was in support of St Wilfrid's Hospice and SERV Sussex.



Blooming Marvellous Appeal

Our Shires funeral homes in Luton and Dunstable asked for donations of outdoor plants and garden tools for residents at Mulberry Court Care Home to look after and enjoy in their garden.



Sharing some sunshine

Throughout the summer months, Heritage & Sons launched 'Forget me Not: Sharing some sunshine' initiative. Children and adults made postcards from their holiday to be delivered to residents in local care homes to brighten up their summer and spread some much-needed cheer.

Macmillan Mighty Hike

In June, colleagues across the company walked an impressive 26 miles across the South Downs Way from Brighton to Eastbourne for the Macmillan South Coast Mighty Hike. The team raised a fantastic £2,152 for this worthy cause.



To help connect members in the local community and spread some conversational cheer in a warm and friendly covid-secure space, the team from Heritage & Sons delivered free sessions at various venues across the county for all to attend on an ad hoc or regular basis.



Alzheimer's Society

The team at Cooper & Son in Uckfield held a cream tea morning in the garden at Rose Cottage and raised £35 for the Alzheimer's Society.

August & September

Buckingham Otter Trail

Our team at Heritage & Sons in Buckingham worked together with the Buckingham Primary School to design our beautiful otter sculpture, Jeff for the Buckingham Otter Trail. Jeff was proudly sitting pretty in our funeral home window with many passers-by stopping to take a look. He was then auctioned for charity and now has pride of place at the Buckingham Primary School, for all to enjoy!



The team at Shires have been blown away by the support from the local communities, in donating over **1,000** books to help stock the shelves of Teens Unite's new charity shop. Thank you to everyone who supported this fantastic appeal!



Macmillan Coffee Mornings

All our funeral homes across the business hosted coffee mornings in support of Macmillan Cancer Research. Together we raised an incredible total of £387.27 to support a great cause!



Knit & Natter

At Cooper & Sons in Uckfield, we started a Knit & Natter group, making blankets, gloves and scarves for the homeless ready for the winter months.



THANKS TO THE GENEROSITY
OF THE COMMUNITY IN BATTLE,
WE RECEIVED A TOTAL OF

26

EASTER EGGS FOR THE BATTLE FOOD BANK

WE COLLECTED A FANTASTIC TOTAL OF

BAGS OF GIFTS FOR
THE CHRISTMAS
TOY BOX APPEAL

October & November

Tourette's Action

In November, our Ballard & Shortall funeral home in Horsham held a charity fundraising event, 'Music for the Mind' with live music, speakers and raffle. All proceeds went to Tourette's Action and Mind.



Crematorium Tours

To help in tackling the taboo, Heritage & Sons partnered with Aylesbury Vale Crematorium who opened their doors to the local community by conducting tours in the crematorium to help demystify and bring comfort to many.



At Ballard & Shortall, we collected used stamps for the RNIB Christmas stamp appeal to help create a world without barriers for blind and partially sighted people.



Sunshine Appeal

Our Shires funeral homes in Baldock and Letchworth supported the Sunshine Appeal with a window display to raise awareness of the appeal which transforms outdoor spaces, helping to bring positivity into the lives of patients, staff and visitors at Lister Hospital.

December

Christmas cheer!

The team at our Haine & Son funeral home in Battle received a certificate of thanks for the donation of **Ilkgs** of Christmas chocolates that were delivered to local families across Battle.



Christmas gift appeal

Our Ballard & Shortall and Shires funeral homes in Baldock, Letchworth, Dunstable and Luton collected toys and gifts on behalf of The Salvation Army's Toy Appeal for local children for Christmas. The generosity of the local communities is outstanding! We also collected gift sets at Shires funeral homes in Sandy and Bedford suitable for teenage boys, girls and mums in support of The Need Project.

Best dressed window

Our Haine & Son funeral home in Polegate received an award for the best dressed window display in Polegate High Street for Christmas, presented by the Polegate Town Deputy Mayor Councillor Dan Dunbar.



At Deric Scott, the team held a series of Knit & Natter groups making newborn knitted cardigans and hats for the Warm Baby Project as well as knitted garments in support of Cherished Gowns UK and Poole Africa Link. These groups are ongoing in the new year.



The team at our Constable & Toop funeral home in Belvedere delivered donations of bedding, towels, dog food and treats to the South East Dog Rescue.

A huge thank you to all the community in Nuxley Village for your generosity!





Volunteers Day

One of our colleague benefits is to allow everyone one day per quarter to volunteer their time with a charity or community support organisation, during the working week. Taking advantage of this benefit, Andy Holter supported the Homeless Sunday Soup Kitchen by providing carrot and coriander soup, crisps, chocolate and tea or coffee of which all of the street community were very grateful. Andy Holter also regularly volunteers with St John's Ambulance.

Colleagues across the company took part in the Macmillan South Coast Mighty Hike, raising funds for a worthy cause.

At Constable & Toop in Bromley, the team volunteered at the front room club at St Luke's Church.



The Front Room Club in Bromley



Andy Holter at the Homeless Sunday Soup Kitchen

The Field Family Trust

Since 2011, the Field Family Fund has given £98,506 in grants to 31 small charities and community groups, promoting good citizenship among young people in Sussex, providing support and activities for older people and those involved in end-of-life care and bereavement. Here we highlight the impact of two grants made in the last distribution in 2021.



Fresh Start Portslade: £2,750

Fresh Start Portslade runs a community café, which acts as the hub for all free activities for Portslade people of all ages. They work with local people to develop project ideas, offer support and training, and create community cohesion with all backgrounds and ages.

Stoneham Bakehouse CIC: £5,000

Stoneham Bakehouse is a Community
Supported Bakery based in Hove in the heart
of the community. They bake bread for the
community, baked by the community, for the
benefit of the wellbeing of the community.
As a community business, they put
profits back into the community; offering
breadmaking courses and using the bread
oven to bring parts of the community
together.

Our values

THE THE

CARING

JUESSON IN

For our customers, our communities and our colleagues; recognising the link between our business and the personal sadness that surrounds it.

COMMITMENT

To our customers, to each other and to the company. To always give of our best and act in the long terms interests of us all.

TRUST

The bond that unites us as colleagues, customers and communities.

That we will respect the trust placed in us collectively and as individuals throughout everything we do.

HERITAGE

Understanding where we have come from informs our future direction and reminds us to stay true to our ideals.

HONESTY

Always to our customers and each other.



"Community is the foundation to success."

KRISTEN JONES



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